

Travelife Certified sustainability award for Nepal Sanctuary Treks

Amsterdam, January 19, 2019. The *Travelife Certified* award was received today by *Nepal Sanctuary Treks*. The award is a recognition for the long-term efforts and frontrunner position of Nepal Sanctuary Treks regarding sustainability and Corporate Social Responsibility.

Nepal Sanctuary Treks complies with more than 200 criteria, related to an operators' office management, product range, international business partners and customer information. The Travelife standard is covering the ISO 26000 Corporate Social Responsibility themes, including environment, biodiversity, human rights and labour relations; and is formally recognized as in full compliance with the UN supported Global Sustainable Tourism Criteria.

Nepal Sanctuary Treks is among the first companies in Nepal to have reached the *Travelife Certified* award.

Mr Naut Kusters, manager of Travelife for tour operators, "I am delighted to see that sustainability in the tour operators sector is obtaining momentum. The award of the front runner *Nepal Sanctuary Treks* will inspire other companies in Nepal to follow the same path".

Travelife, which has been established with the support of the European Commission, is the leading international sustainability certification for the travel sector. More than 35 national travel associations are promoting the scheme to their members including ABTA, The British Travel Association; PATA, the Pacific Asian Travel Association; and TAAN, the Trekking Agent Association of Nepal. Since 2012, more than 130 Nepali companies have been trained in CSR with the support of the Dutch government CBI program. They are now working step-by-step towards more sustainable operations.



Travelife for Tour operator's en Travel agents

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Nepal Sanctuary Treks

Nepal Sanctuary Treks was founded on November 19, 1998 managed and operated by

experienced professional Mr Tulsi Gyawali who has 30 years of experience in the field of trekking and continually making an effort to promote responsible travel. Nepal Sanctuary Treks is based on four core values

- Quality and Personalized service
- Client's Safety,
- Sustainability and Responsible Travel
- Labor Standard and Human Rights

Nepal Sanctuary Treks is committed to comply with sustainability standards and implement the guidelines of Sustainability Policy to increase the positive impact of tourism on individuals and local communities, whilst reducing negative social, environmental and economic impacts.

About Travelife (www.travelife.org)

Travelife is a certification system, dedicated to achieving sustainable practices within the tourism industry. It provides companies with realistic sustainability goals, tools and solutions to implement positive change within their businesses and supply chains. Travelife is managed by ABTA – The Travel Association in the UK - and by ECEAT Projects - a not-for-profit organisation based in The Netherlands. Travelife has two key focuses:

Travelife for Tour operators and Travel agents: the system provides online training and practical tools for sustainability management and certification. The training and online tools are suitable for tour operators and travel agencies of any size and cover all management aspects of the travel company business including office operations, the supply chain, destinations and consumers. Upon submitting a report in compliance with the Travelife standard (based on an independent onsite audit), the company can obtain the “Travelife Certified” status.

The Travelife standard for Tour operators and Travel agencies is based upon the full Corporate Social Responsibility themes, including labour conditions, human rights, environment, biodiversity and fair business practices. The management requirements are compatible with EMAS and ISO 14001. The system is supported by more than 35 national travel associations to further its implementation among members.